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Kramer Levin Launches Health Care Practice

By Emily Sawicki

Law360 (August 7, 2023, 2:19 PM EDT) -- Kramer Levin Naftalis & Frankel LLP announced it has launched a new multidisciplinary health care practice led by partners located in New York City and Washington, D.C.

The new practice, announced Friday, will bridge Kramer Levin's bankruptcy and restructuring, litigation, middle-market mergers and acquisitions, private equity, immigration, real estate and life sciences practice groups, according to a firm spokesperson.

Partners Jennifer S. Windom in Washington and Adam C. Rogoff in New York have been tapped to lead the new endeavor.

With a bachelor's degree from Northwestern University, Rogoff earned his law degree from the New York University School of Law and has been practicing for 35 years. Windom attended Notre Dame University for her undergraduate degree and attained a law degree from the University of Virginia School of Law. She has 18 years of experience.

Speaking with Law360 on Monday, Rogoff — who has deep expertise as a bankruptcy and restructuring attorney — described the formation of the health care practice group as a "formalization" of a focus many partners have had across various other practice areas.

"This is really a kind of formalization of a lot of focus groups that we have, that allows us to really cross-collaborate as a firm in these areas where we have strengths that deal with health care, and focus on the market today and where we see the market going in the future," Rogoff explained.

The formation of the health care practice group was catalyzed by Kramer Levin combining with D.C. litigation boutique Robbins Russell Englert Orseck Untereiner & Sauber LLP in April 2022, which brought Windom and a team of 24 lawyers aboard, expanding the New York-based Kramer Levin into the capital.

"One of the things that we recognized when we joined was that the existing health care clients that we had [at Robbins Russell], and the existing healthcare clients they have [at Kramer Levin] were very sort of aligned," Windom said, in that both firms had existing clients with similar needs.

"We think it was very complementary, and it made sense to sort of formalize it at this time ... because every practice group has touched on this space in some way or another over the years," Windom said.

Collaboration among practices is a key aspect of the new practice group and what sets Kramer Levin apart from other firms, both attorneys said.

"With deep experience in and a thorough understanding of the complex and ever-changing legal landscape governing the health care sector, Kramer Levin lawyers collaborate across disciplines to provide strategic advice, practical solutions and effective advocacy in a wide range of health care matters," the firm said in a description of the new practice posted to its website.

"We represent provider networks, hospitals, medical centers, physician practices, providers, ambulatory surgery centers, managed care organizations, health care technology companies, investors, creditors and others," the firm added.

According to Rogoff and Windom, there is plenty of work to go around in the health care space, where the industry is facing post-pandemic challenges. Rogoff said among the practice group's current tasks is a "major restructuring" of Genesis HealthCare, which he said was a bellwether for the current state of the health care industry.

"We are at a point where the health care industry, certainly on the provider side, is going through substantial pressures and transformation," Rogoff said. "I don't think it's a surprise to see that there was significant capital that was made available during the pandemic to help keep various hospital systems afloat. And a lot of that capital is no longer as readily available. And so you see a number of providers, whether they're nonprofits or for-profits, that are facing some real liquidity pressure points."

A full-service firm based in New York, Kramer Levin also maintains offices in California's Silicon Valley and Paris, as well as Washington.

--Editing by Scott Russell.

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