



# FUND FLOWS - FACTS AND TRENDS

Detlef Glow  
Head of Lipper EMEA Research



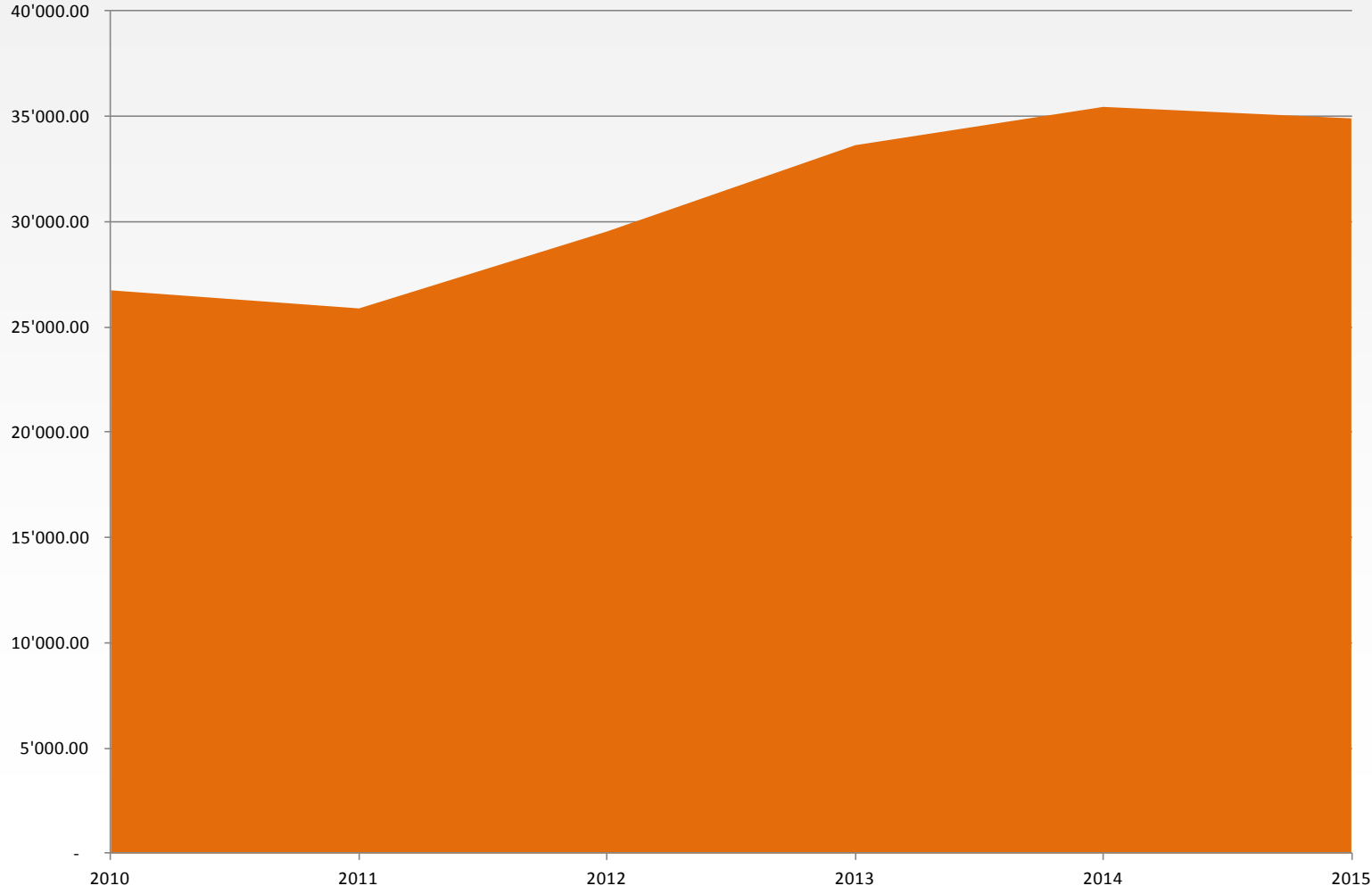
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# THE GLOBAL VIEW (All fund Instruments)

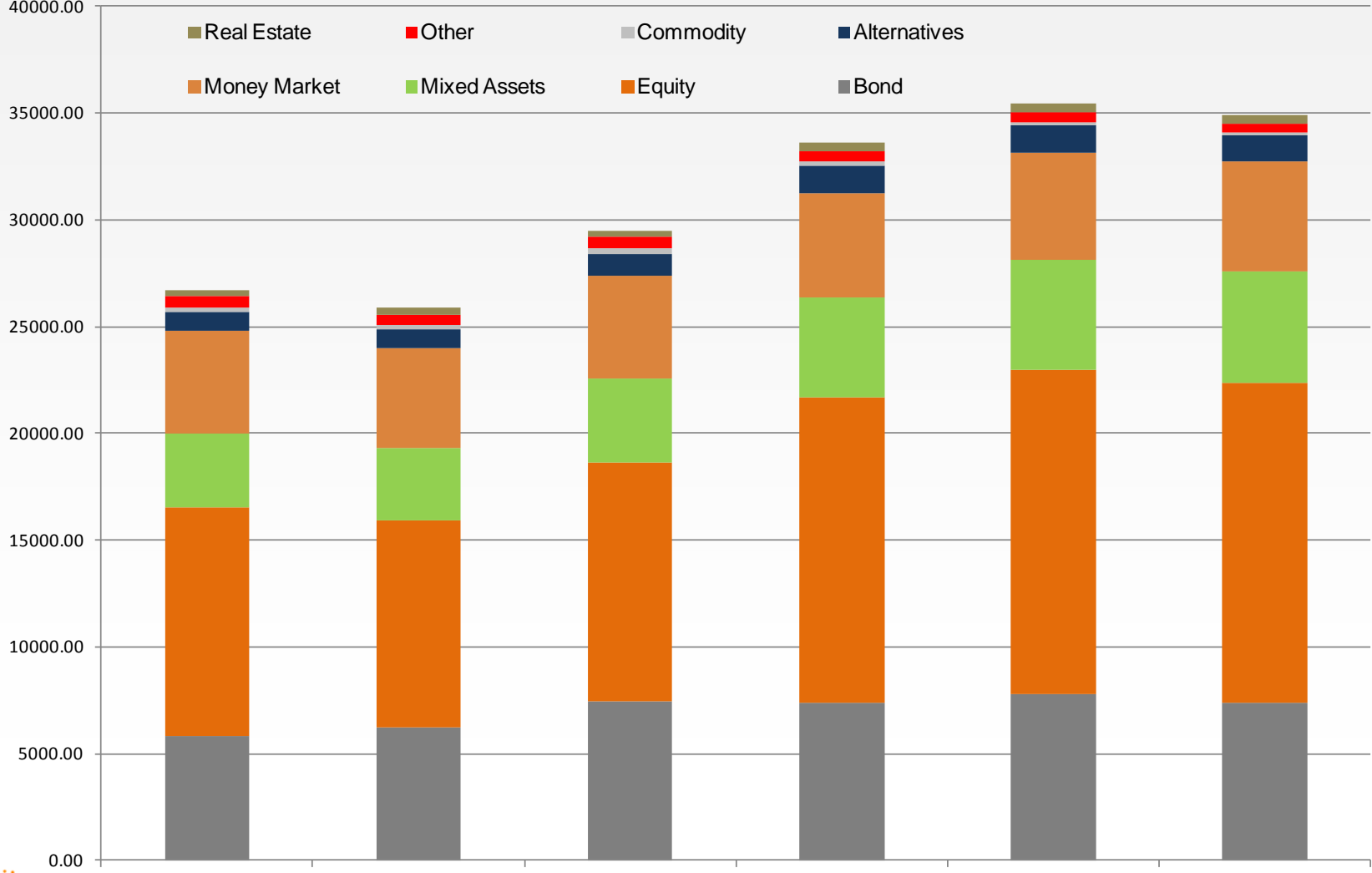
All data as of: December 31, 2015



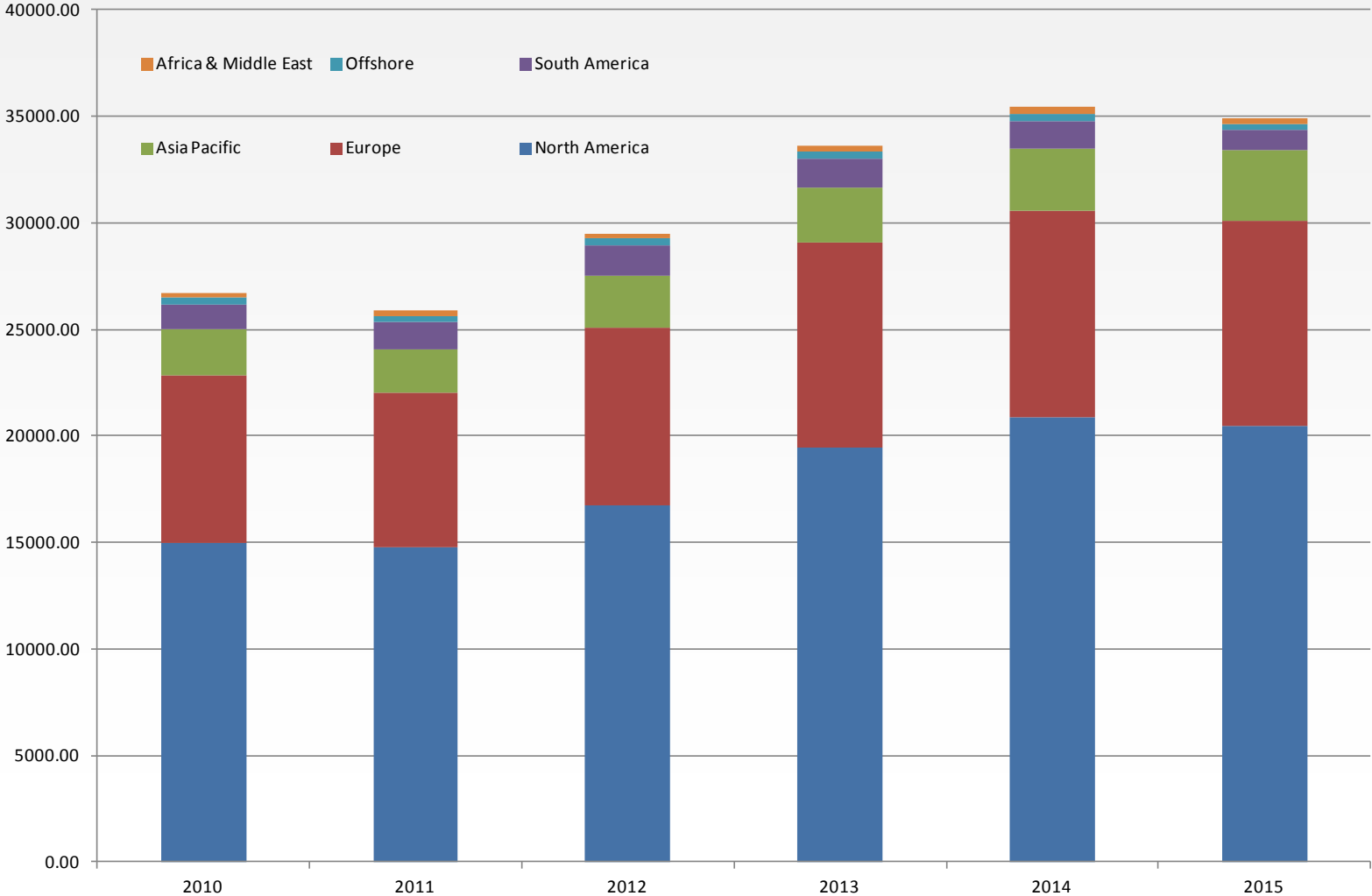
# Global Assets Under Management in Funds (in \$bn)



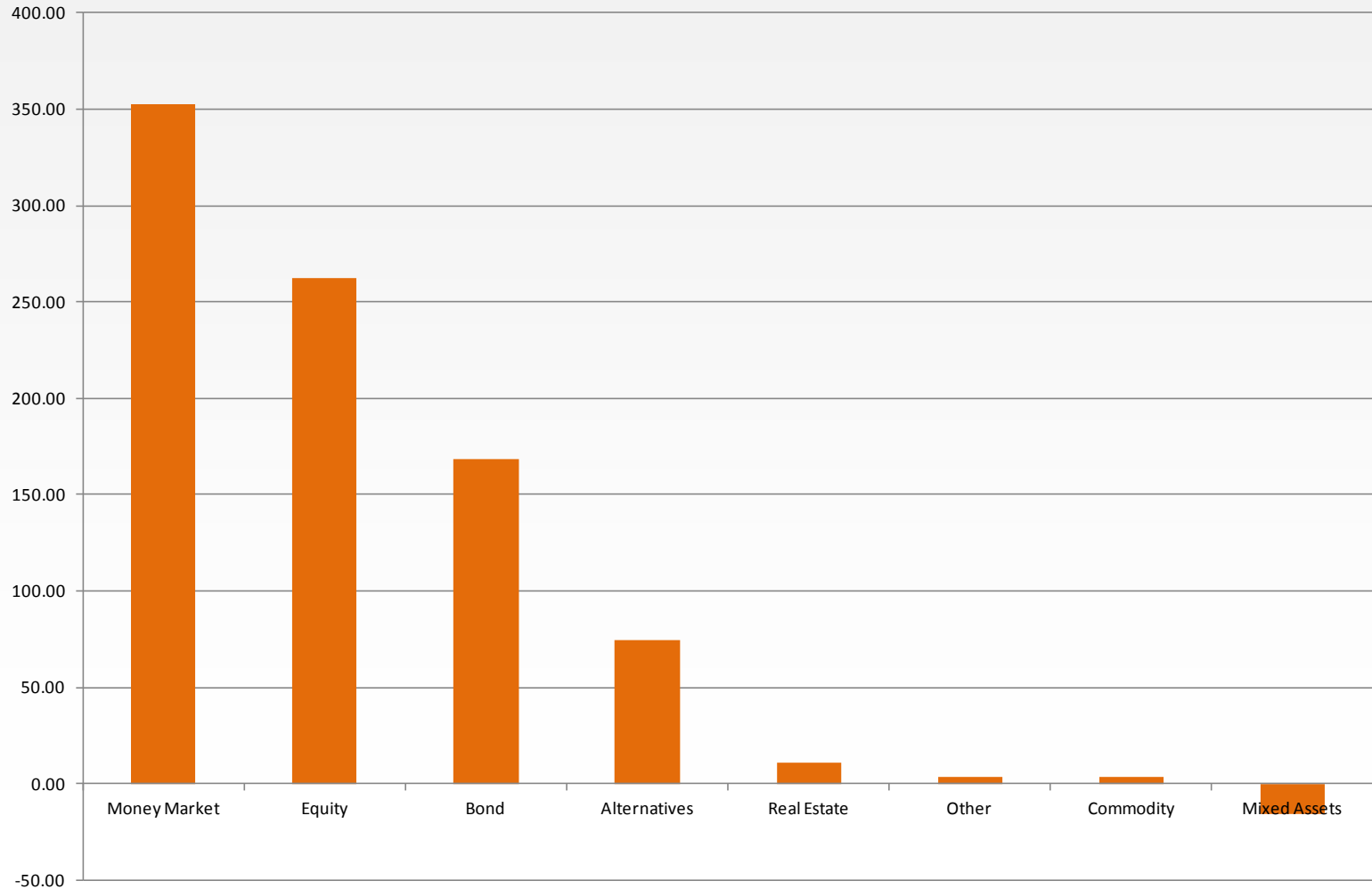
# Global Assets Under Management by Asset Type (in \$bn)



# Global Assets Under Management by Region (in \$bn)



# Global Funds Sales 2015 (in \$bn)



# THE EUROPEAN FUND MARKET

All data as of: December 31, 2015

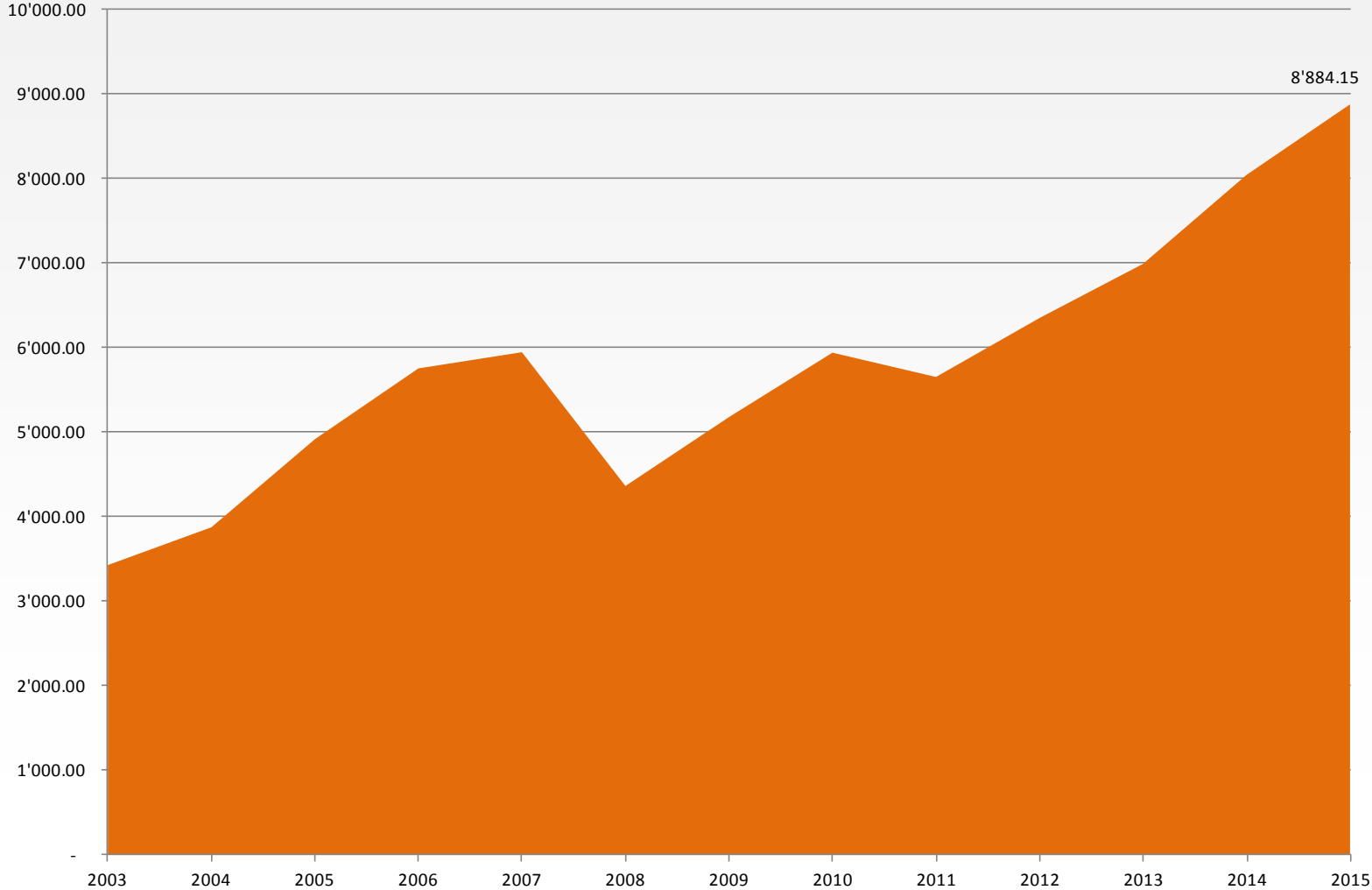


# ASSETS UNDER MANAGEMENT

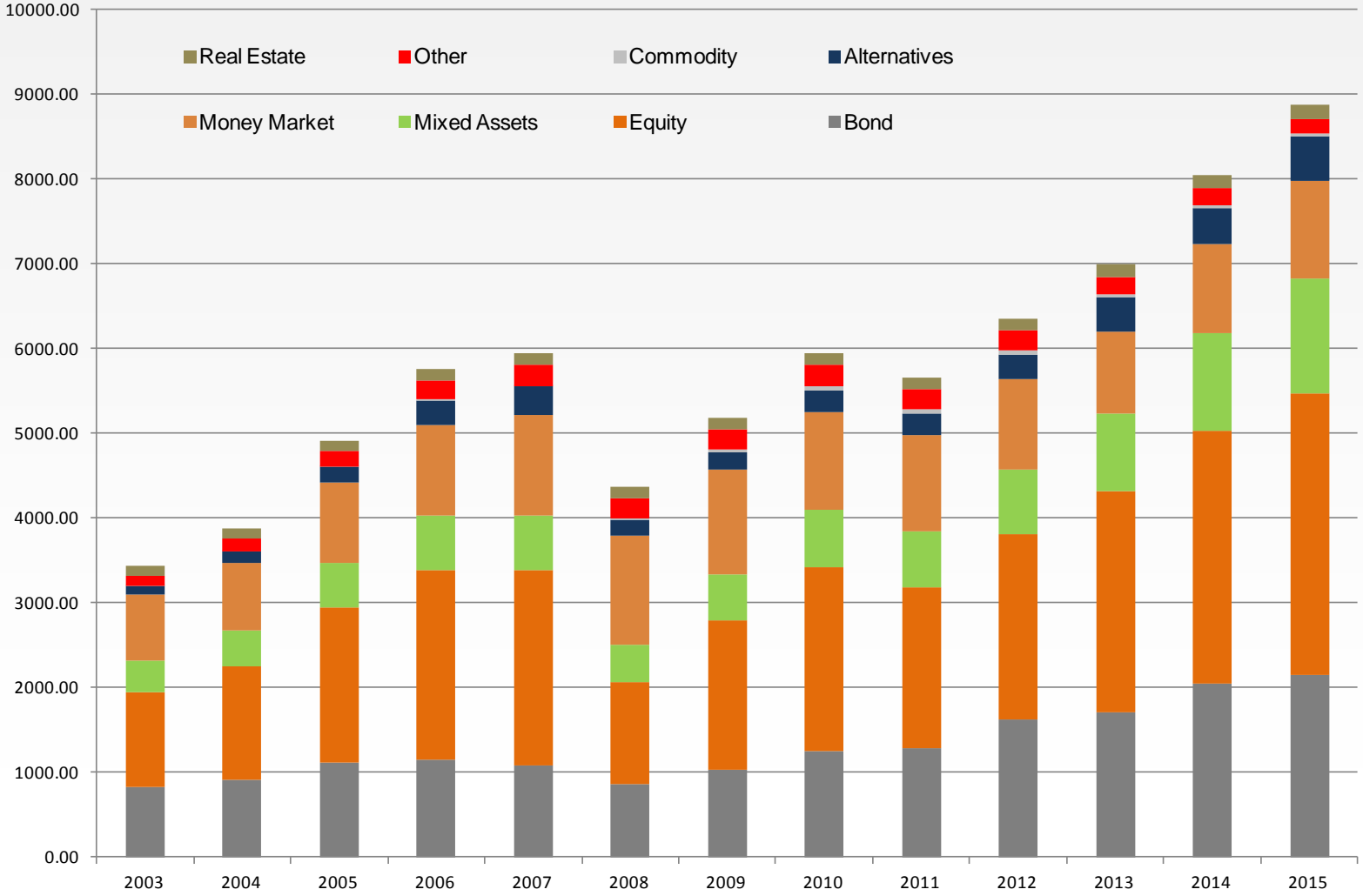
All data as of: December 31, 2015



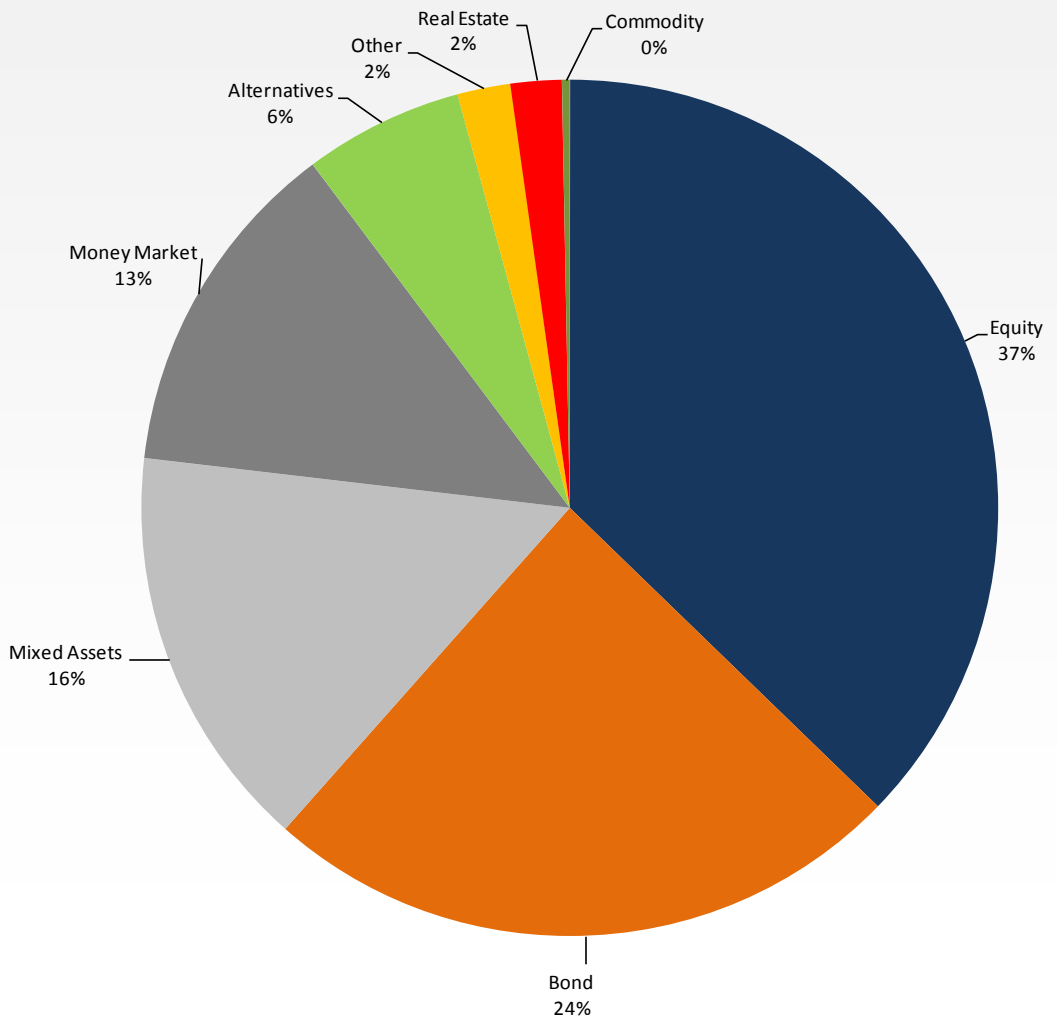
# Assets Under Management in Europe (in €bn)



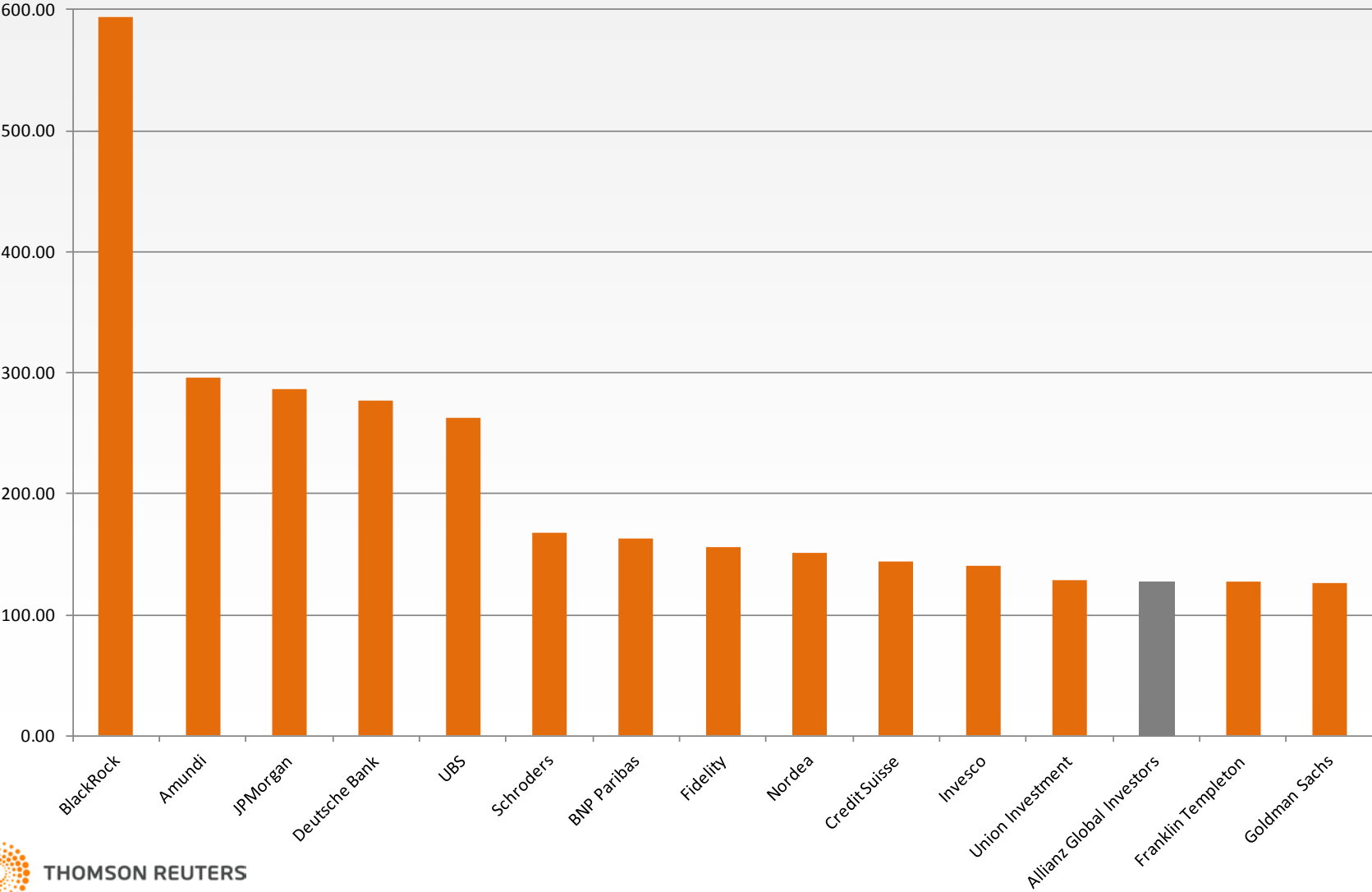
# Assets Under Management in Europe (in €bn)



# Market Share per Asset Type by AUM (31.12.2015)



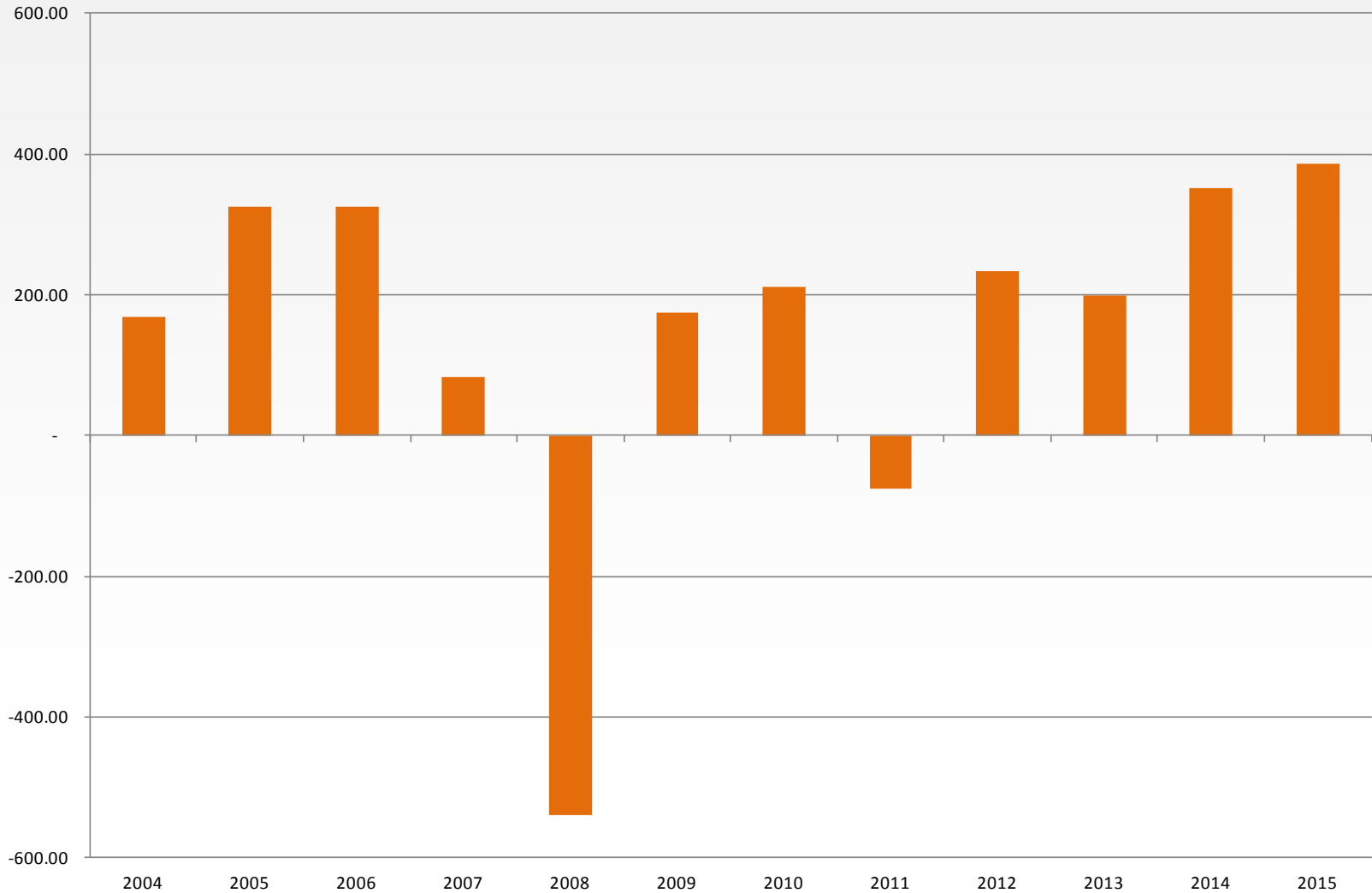
# Top 15 Fund Promoter by Assets Under Management (in €bn)



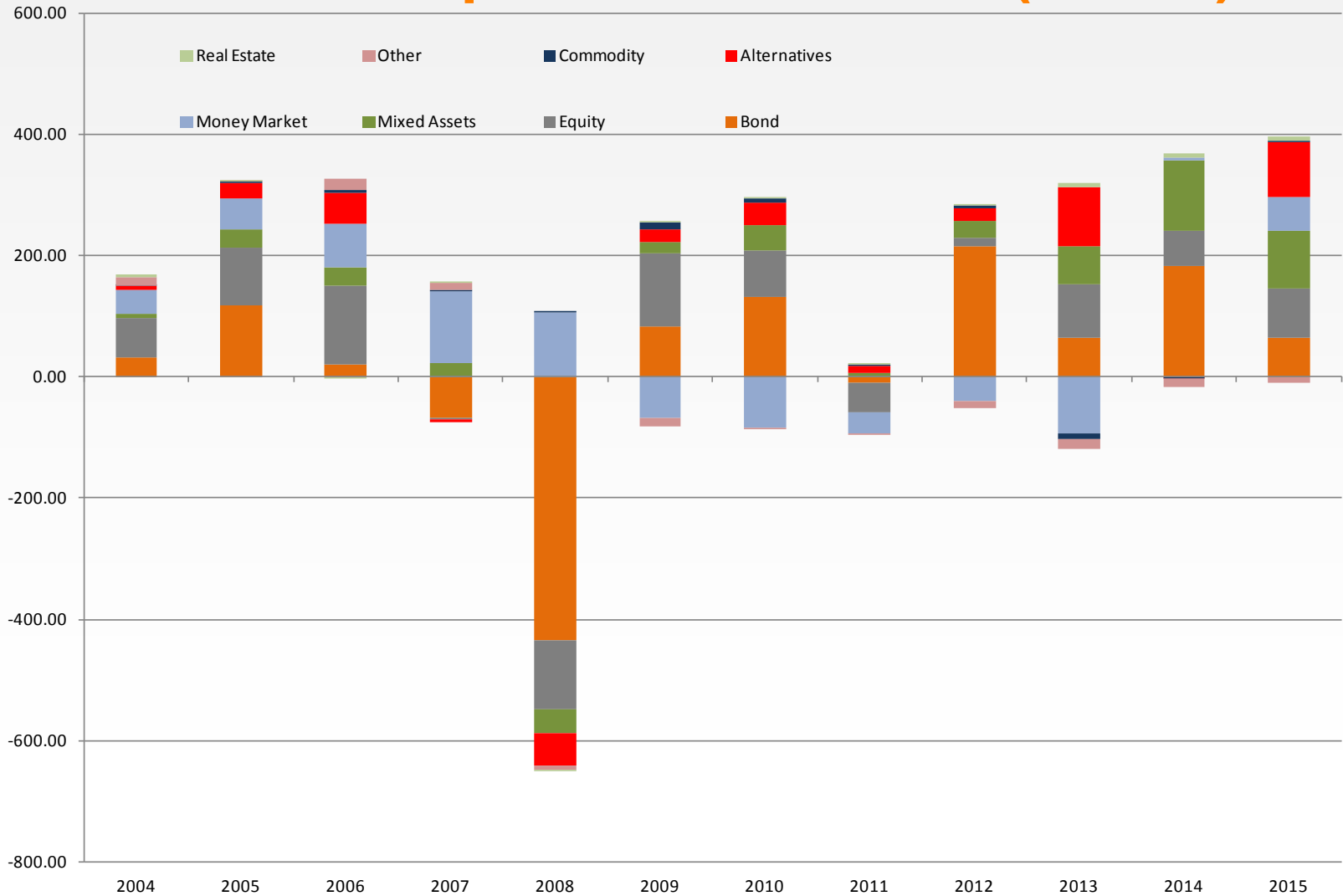
# EUROPEAN FUND FLOWS

All data as of: December 31, 2015

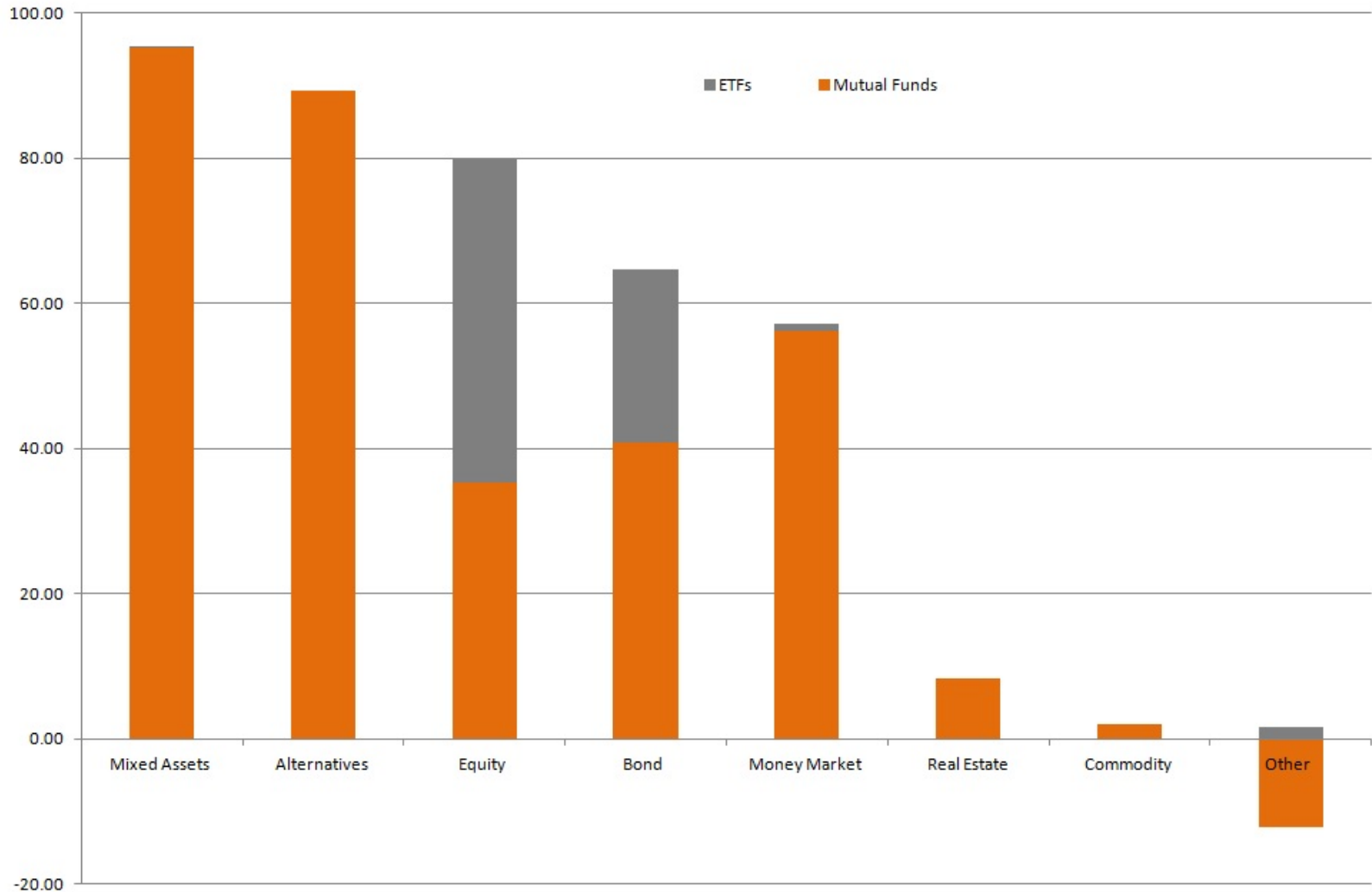
# Historical European Funds Sales (in €bn)



# Historical European Funds Sales (in €bn)

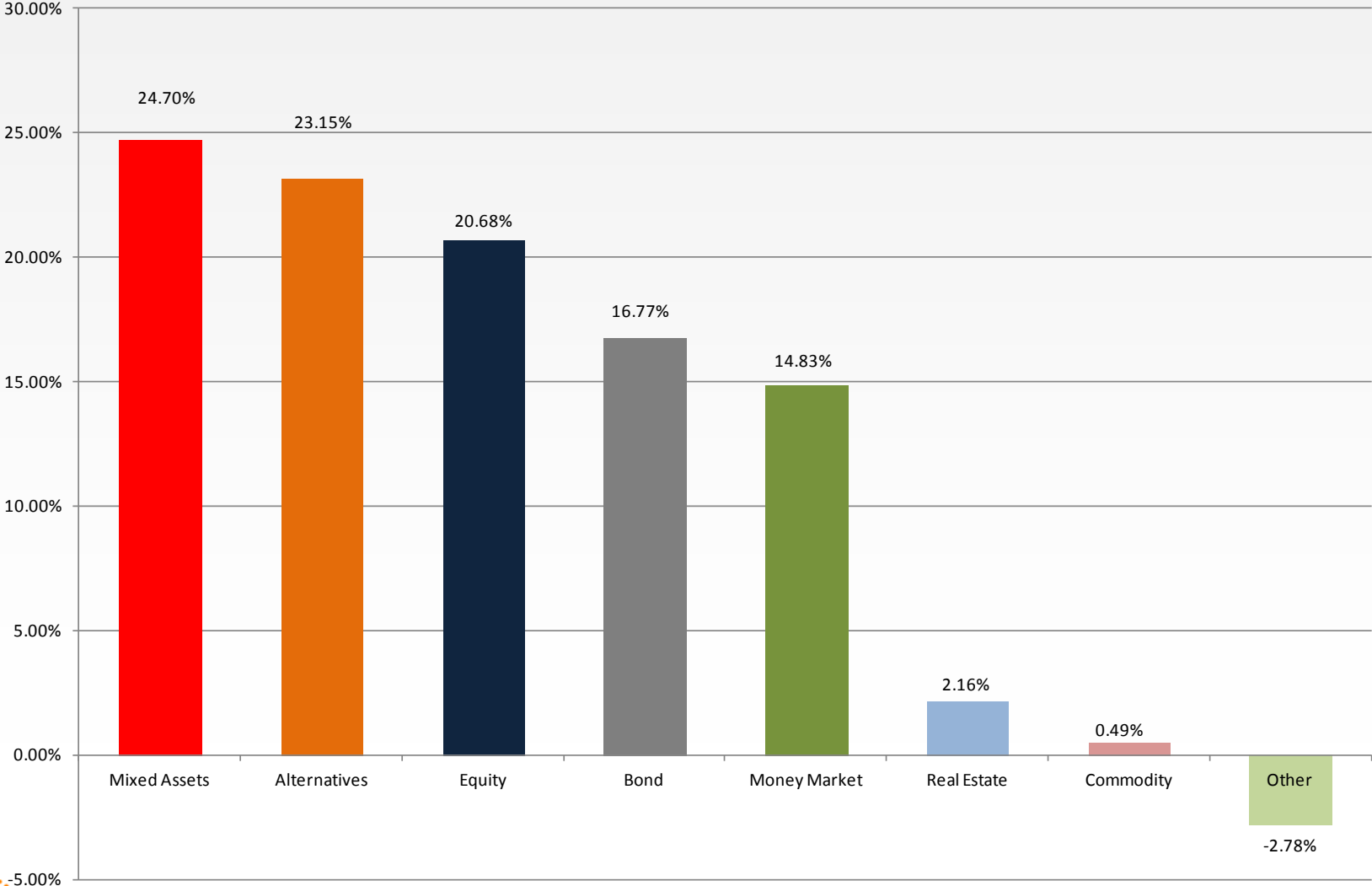


# Fund Flows by Asset and Product Type 2015

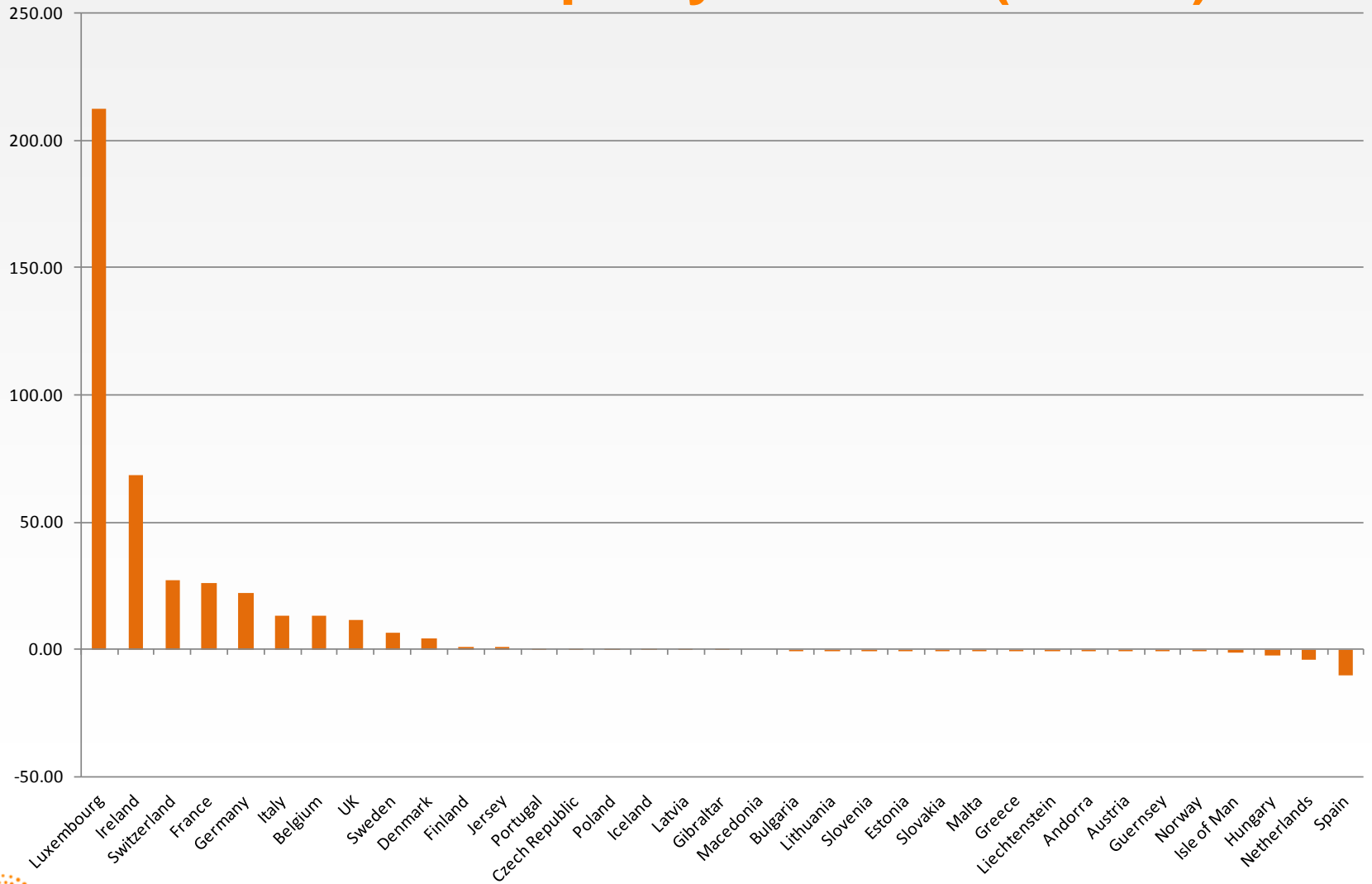




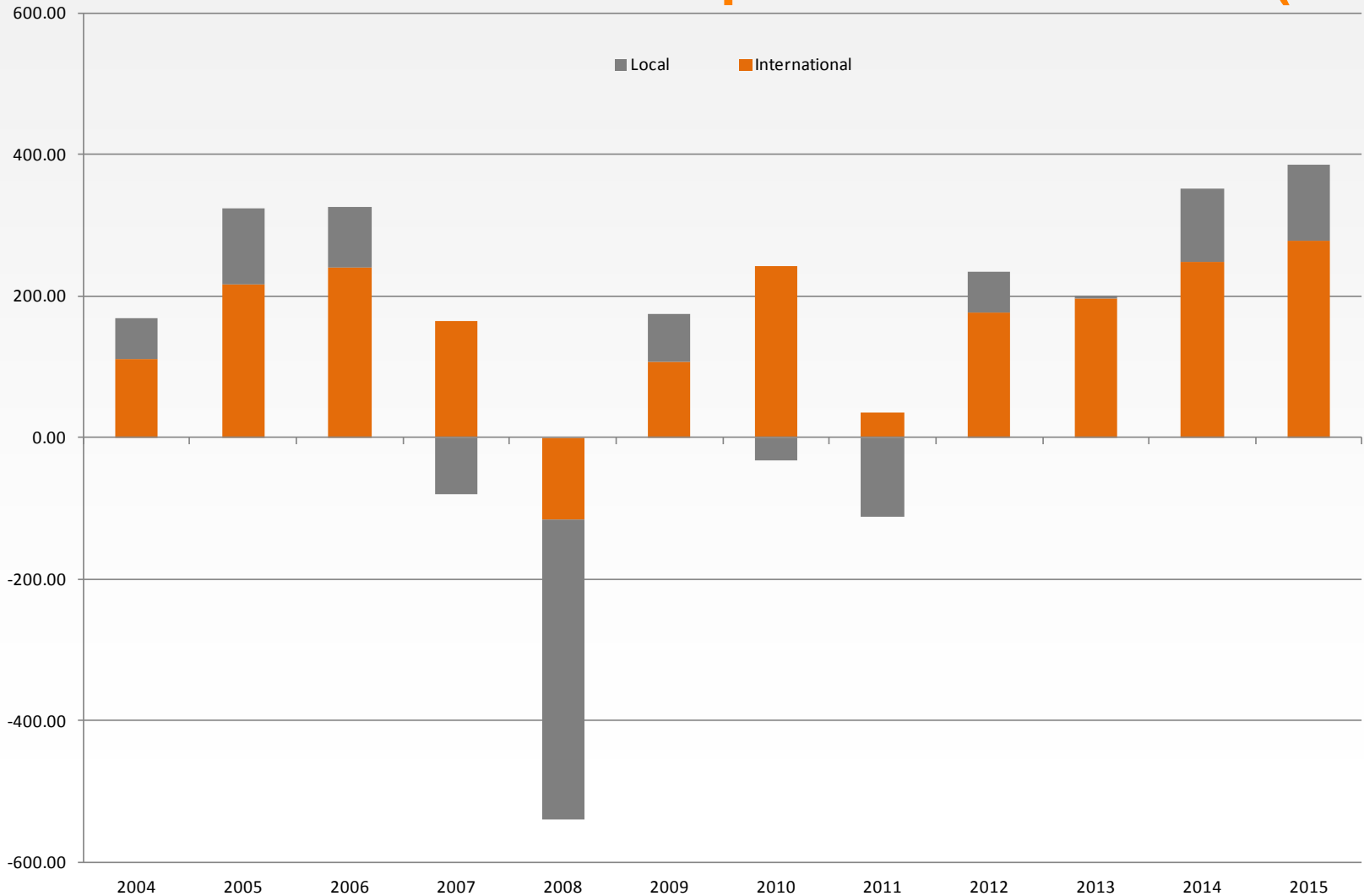
# Market Share Fund Flows by Asset Type 2015



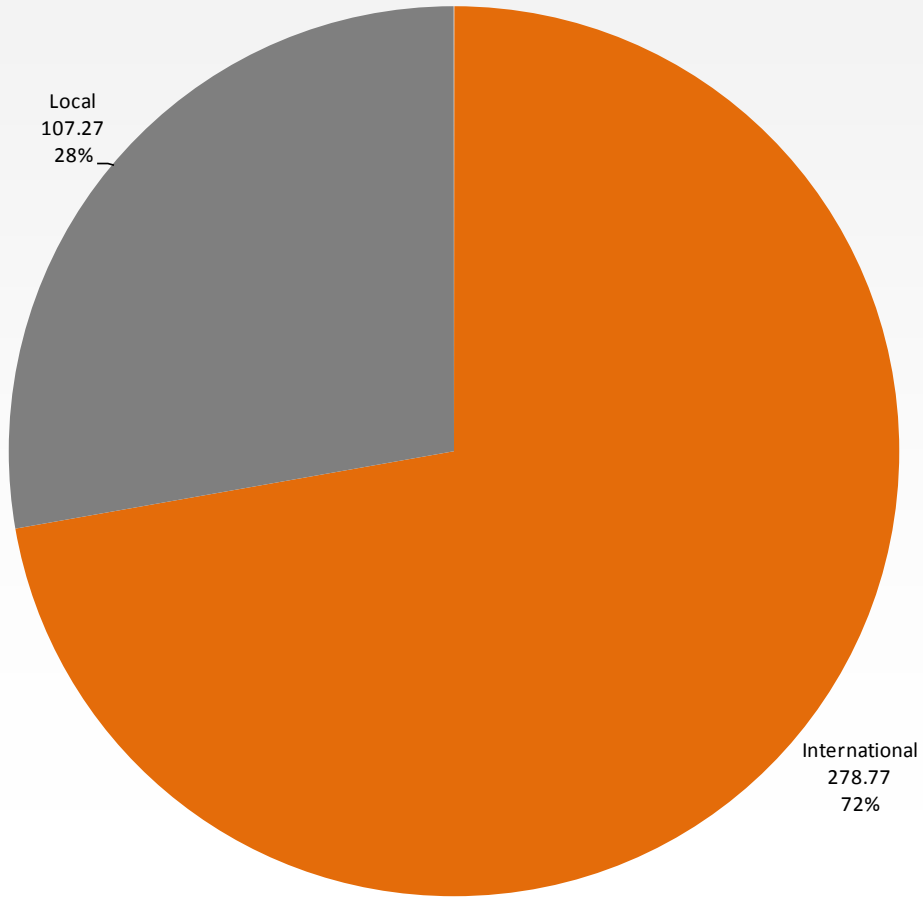
# Net Sales in Europe by Markets (in €bn) 2015



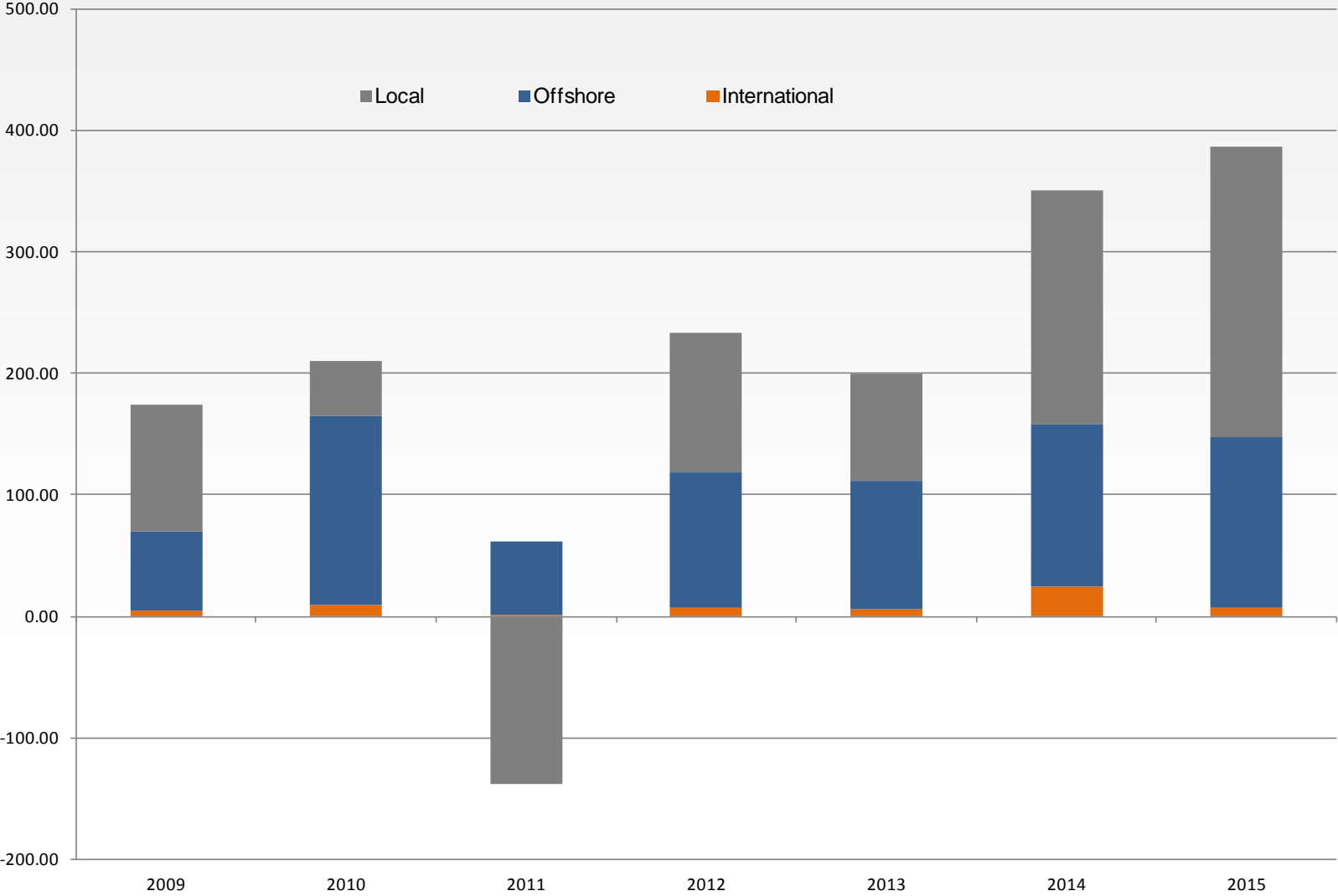
# Fund Flows - Domestic Europe vs. International (in €m)



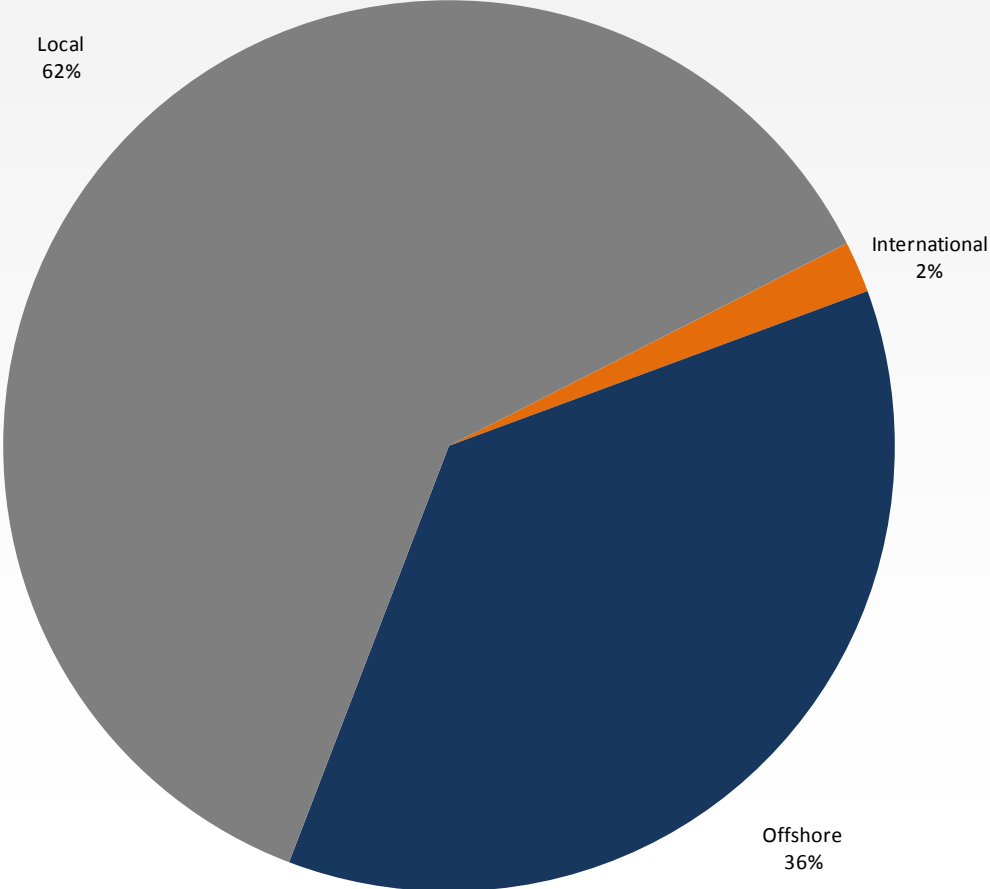
# Market Share Flows - Domestic Europe vs. International



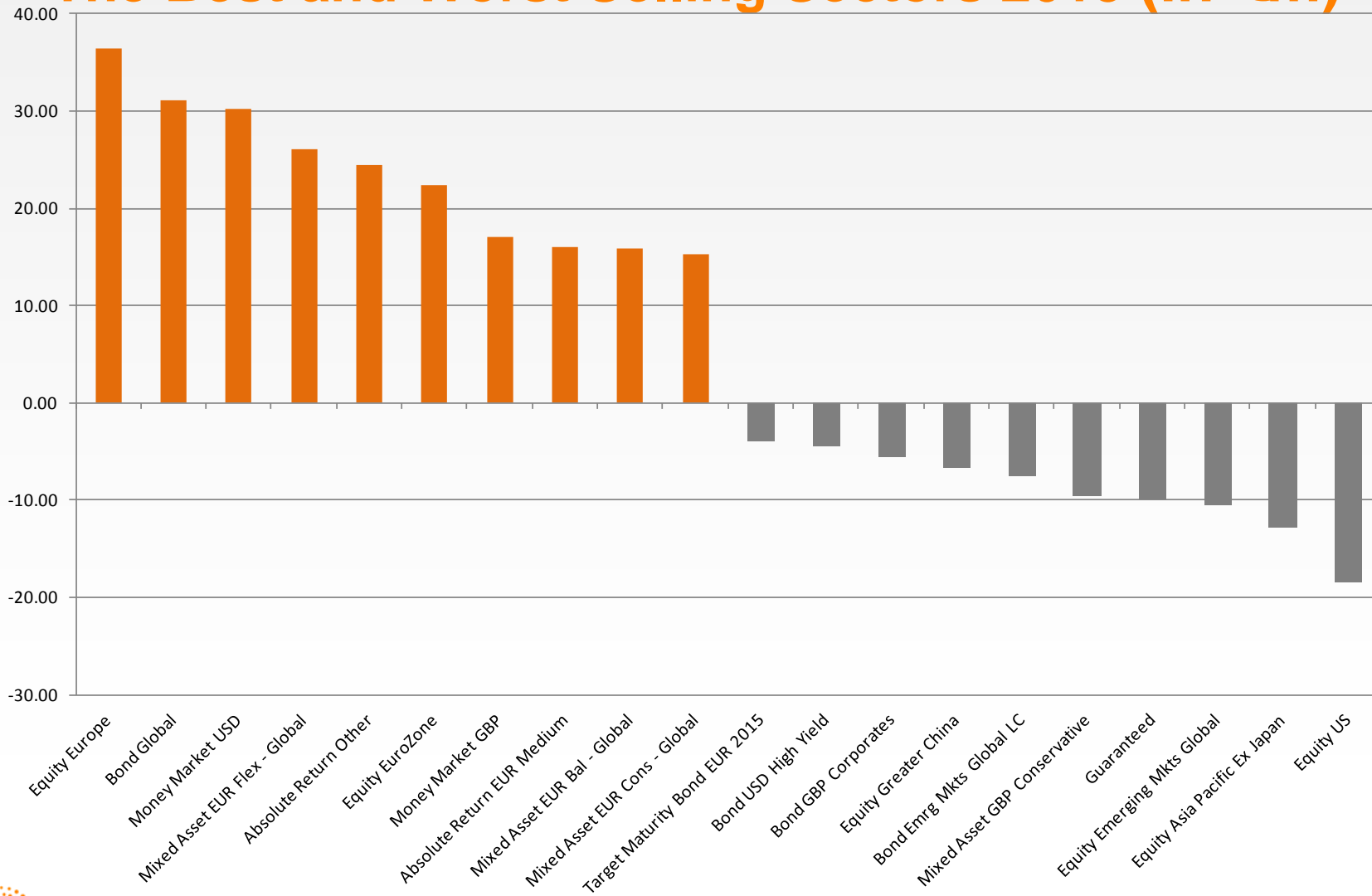
# Historical European Funds Sales (in €m)



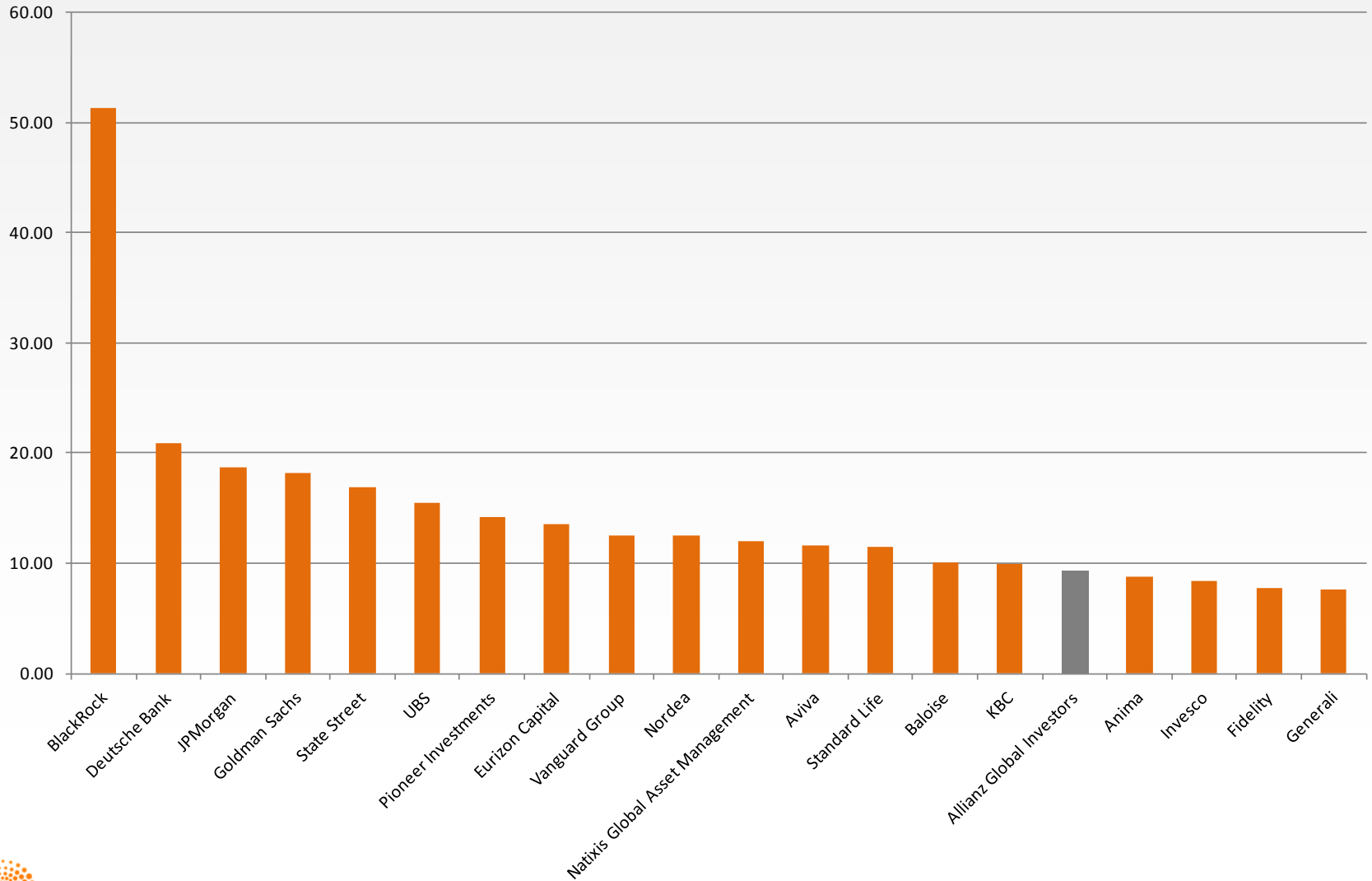
# Market Share Fund Flows by Promoter Domicile



# The Best and Worst Selling Sectors 2015 (in €m)



# The Twenty Best Selling Fund Promoter 2015





# ACTIVE vs PASSIVE MANAGEMENT

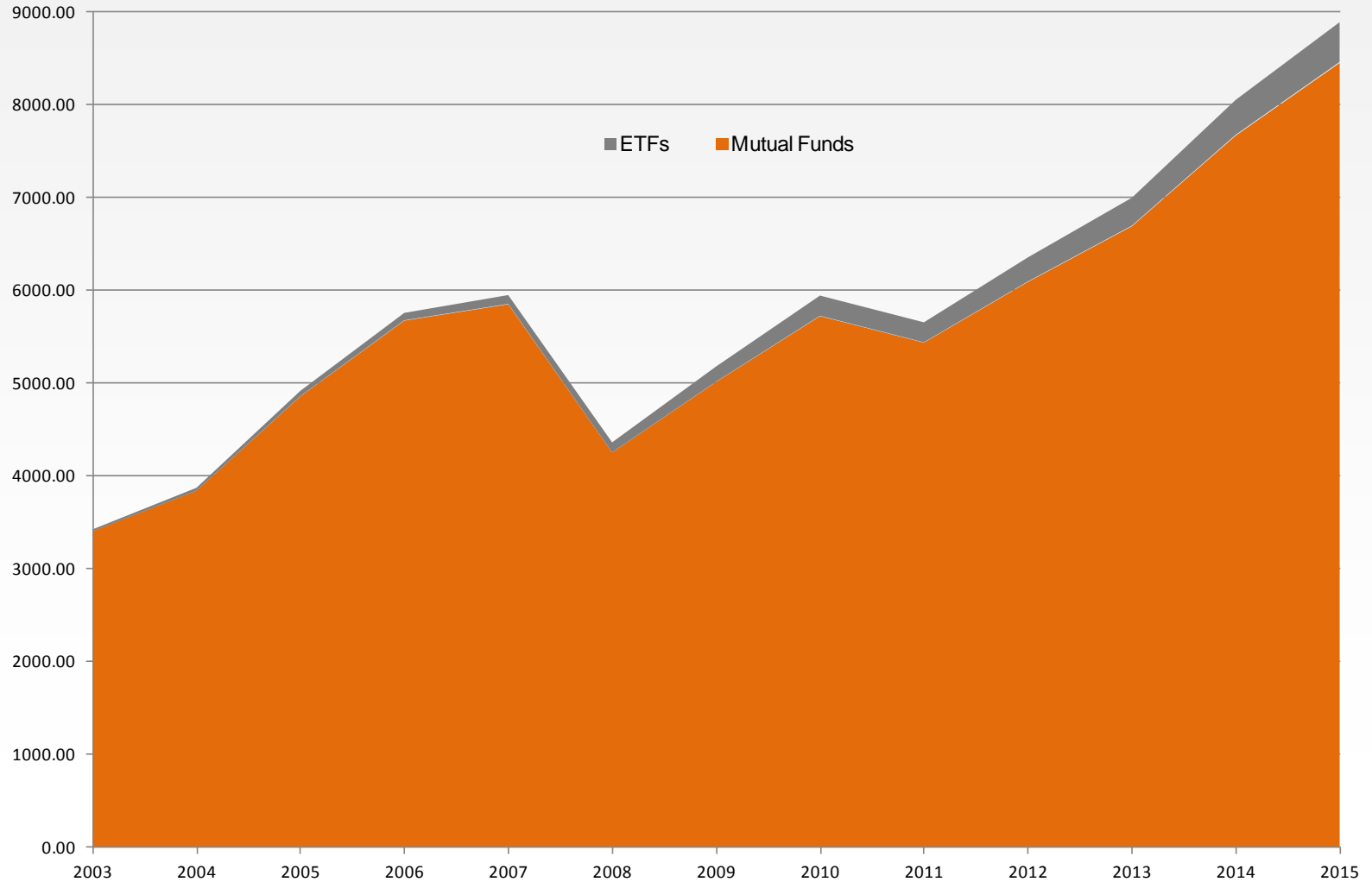
All data as of: December 31, 2015



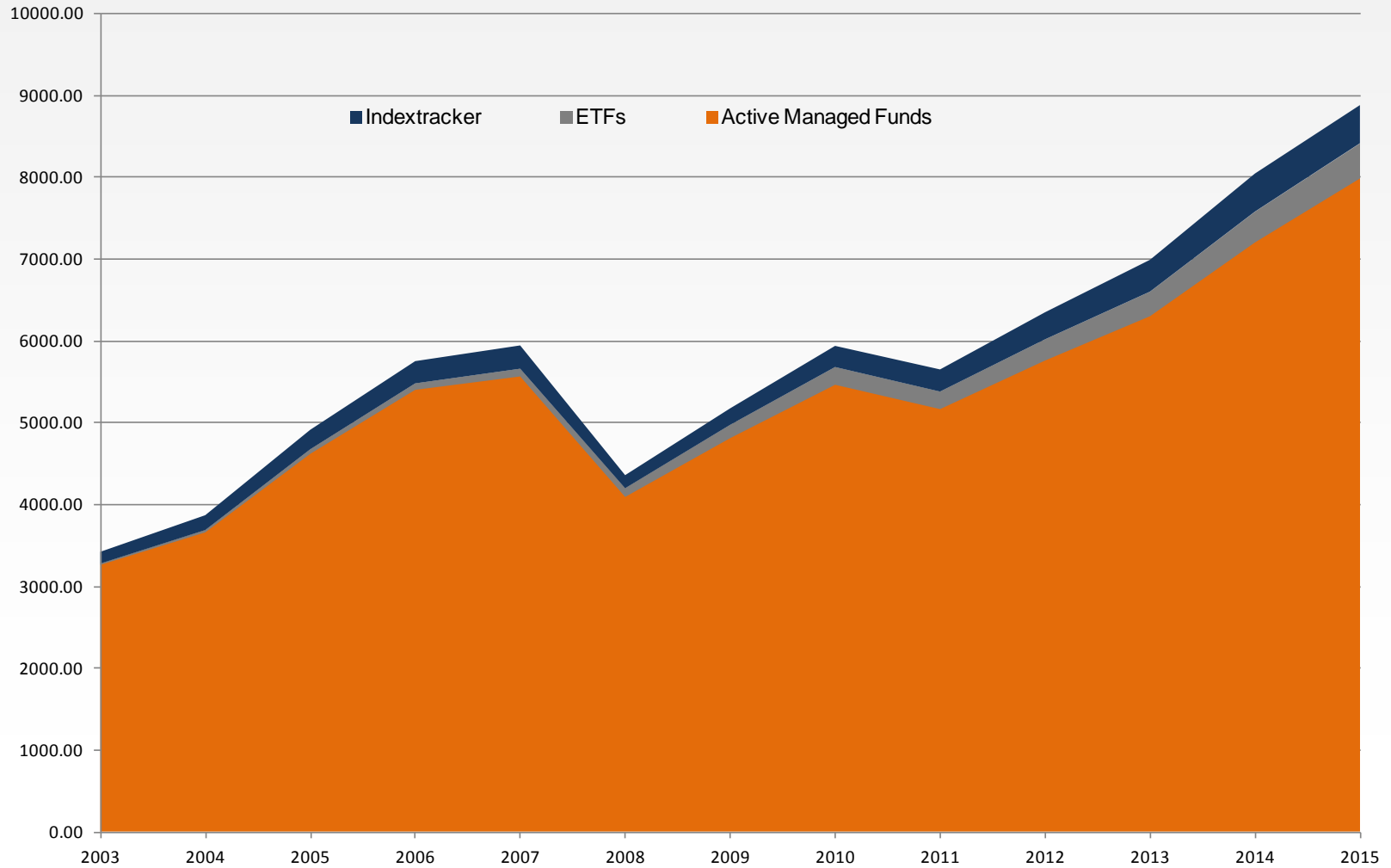
# ASSETS UNDER MANAGEMENT

All data as of: December 31, 2015

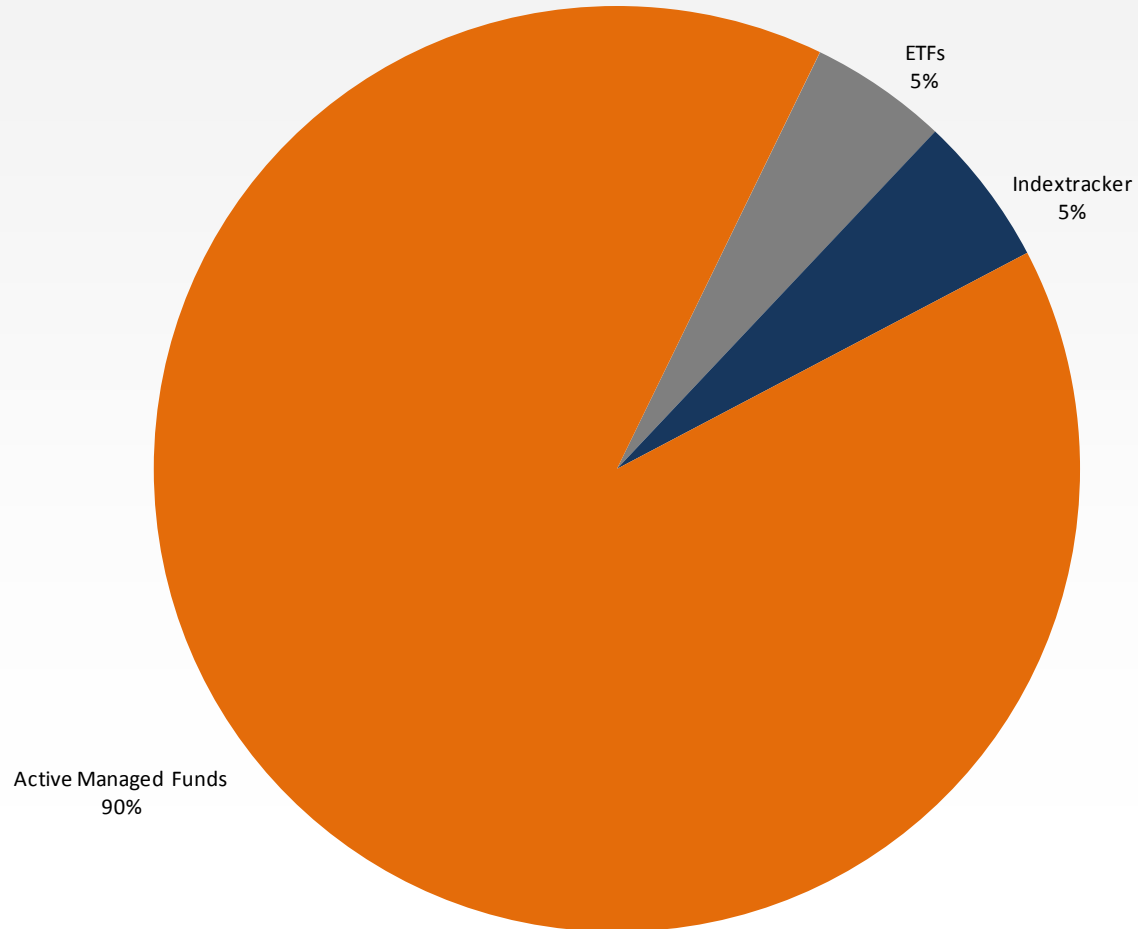
# Assets Under Management (in €bn)



# Assets Under Management (in €bn)



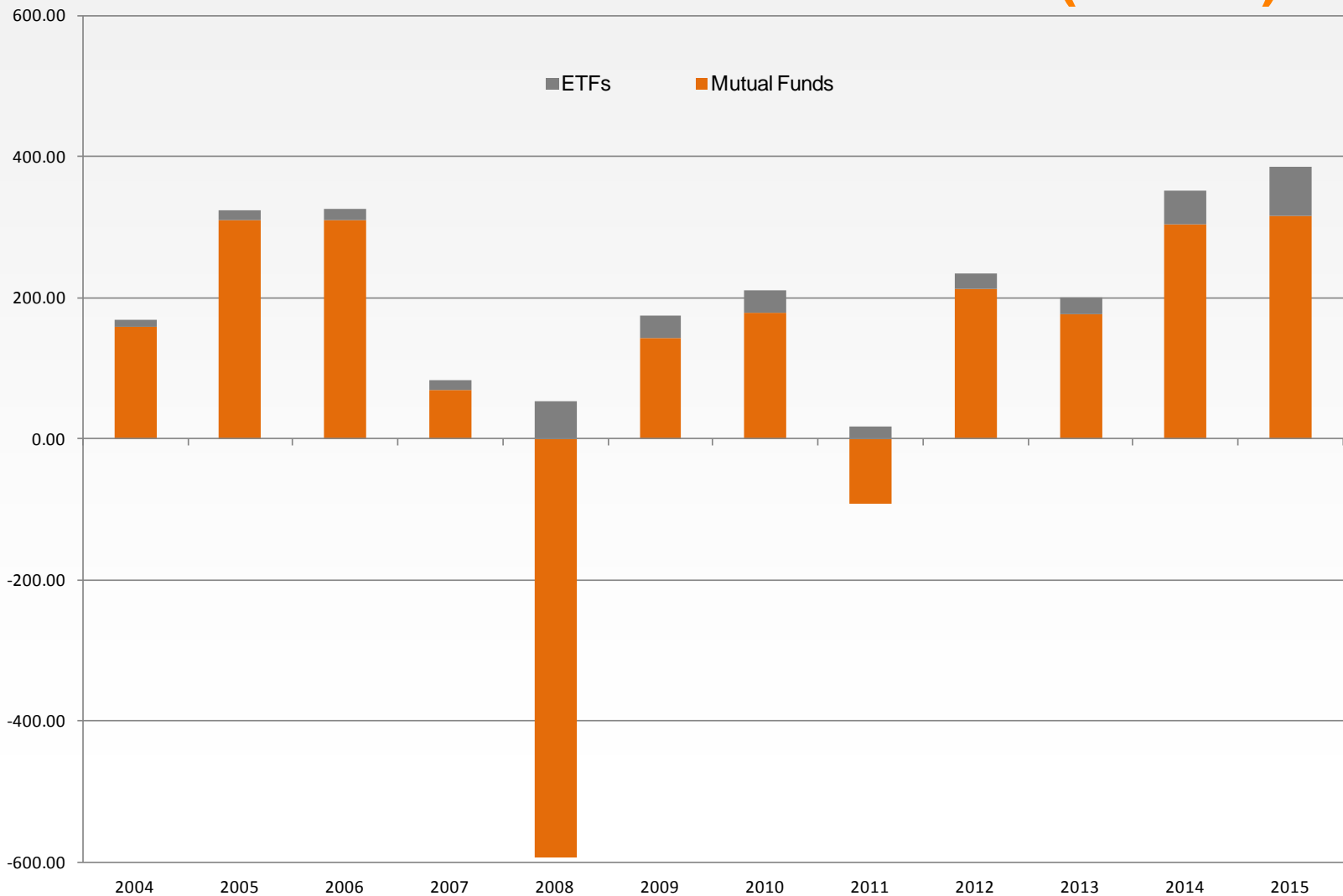
# Market Share by Assets Under Management



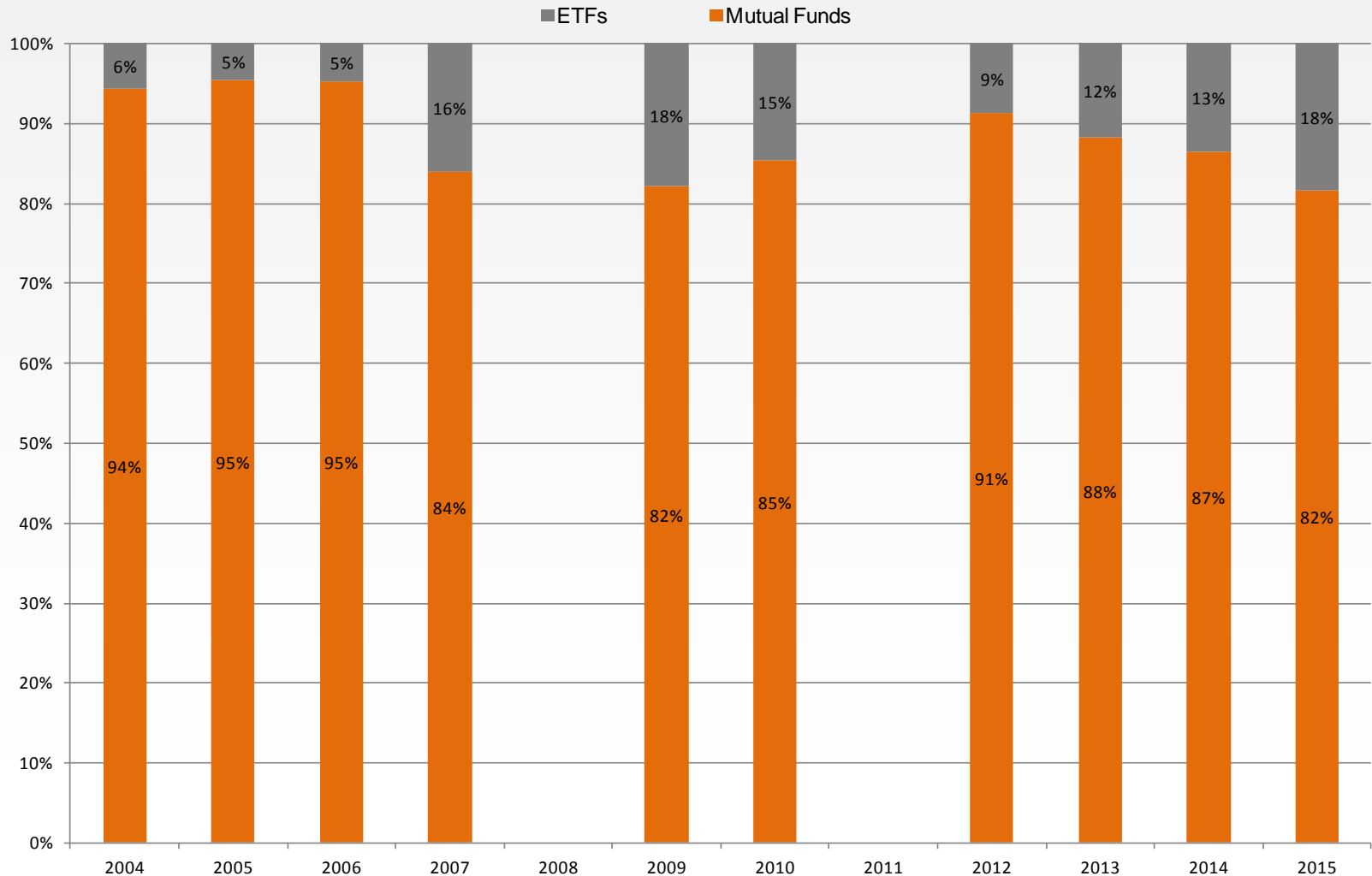
# FUND FLOWS

All data as of: December 31, 2015

# Fund Flows in ETFs and Mutual Funds (in €bn)

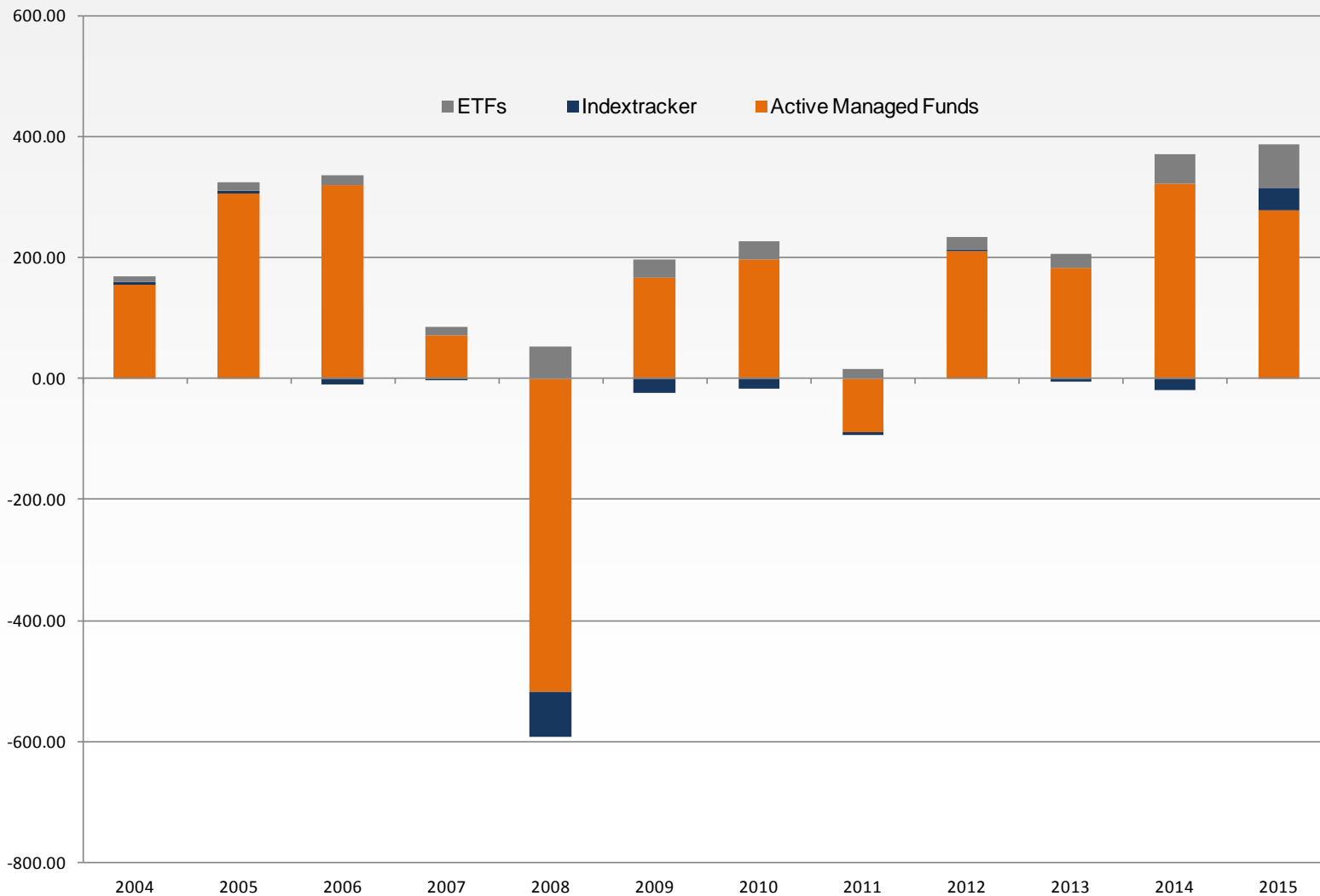


# Fund Flows Market Share ETFs and Mutual Funds

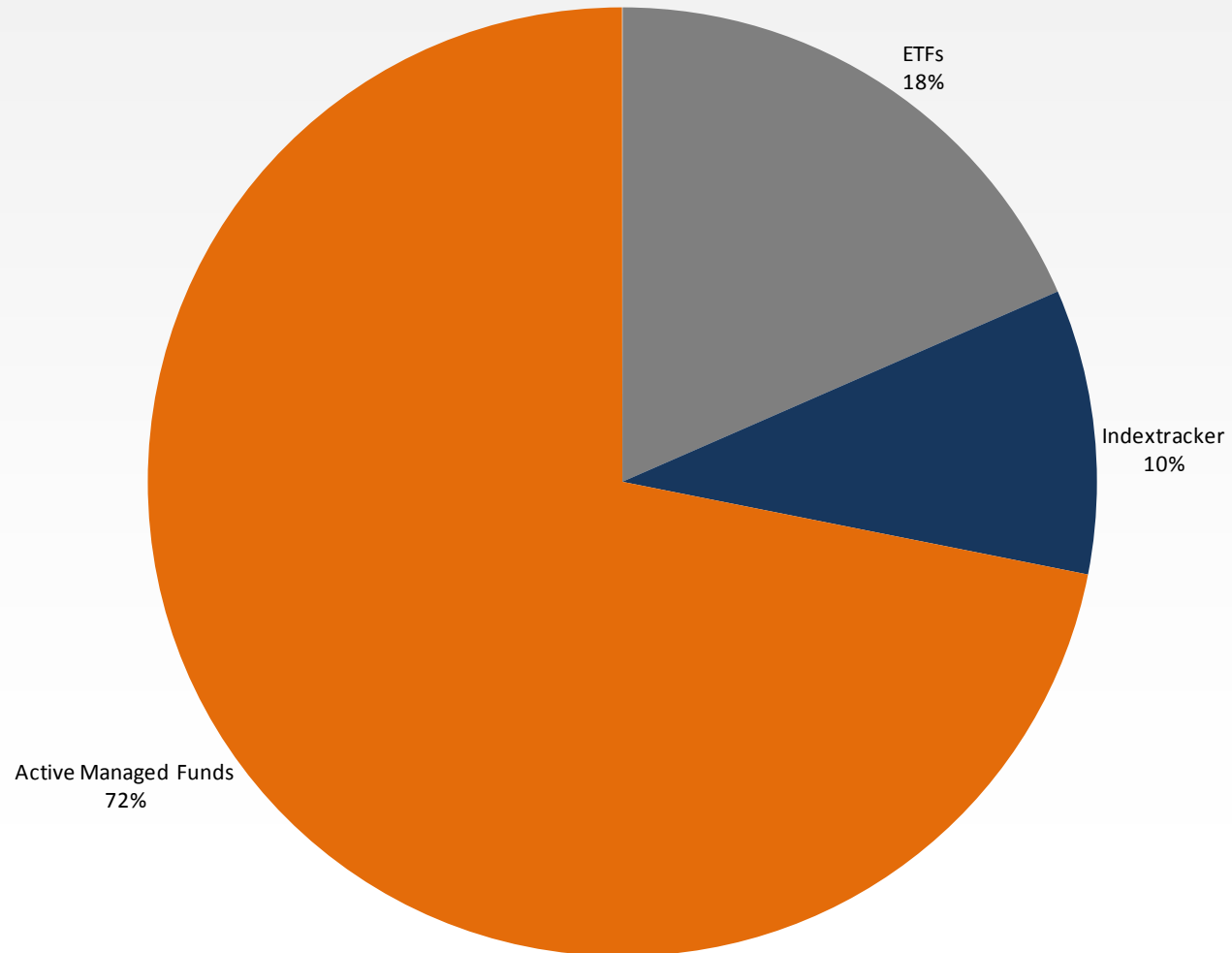




# Fund Flows by Product Category (in €bn)



# Market Share by Fund Flows 2015



# Time for Questions



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