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As the U.S. population becomes more diverse, it has become more important than ever for institutions to make sure their top ranks reflect how America looks. It is the right thing to do, and it's essential to

how America looks. It is the right thing to do, and it's essential to understanding and addressing the needs and concerns of employees, customers, stakeholders and communities.

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With its Notable Hispanic Leaders and Executives list, Crain's offers a glimpse of the diverse professionals who are shaping companies and institutions in the New York metropolitan area—in both the nonprofit and private sectors. The leaders on these pages come from many different countries, industries and life experiences. Some are rising stars; others

have led their organizations for decades.

What they have in common is an ability to break through artificial ceilings in the workplace and help mentor and elevate other diverse professionals.

Although these leaders have had a vast impact on the city, much work remains. At the moment, Hispanic leaders are underrepresented in most workplaces. Only 4.5% of executives in the city are Hispanic, and the percentage is even lower, 4%, across the country.

The biographies on the pages to come provide powerful inspiration for making sure there is diversity, equity and inclusion in the C-suite of every organization.

## CRAIN'S NEW YORK BUSINESS 2021 NOTABLE HISPANIC LEADERS & EXECUTIVES

## **MICHAEL MARTINEZ**

Partner

Kramer Levin

Former federal prosecutor Michael Martinez has played a key role in many high-profile federal cases and is known for his expertise in health care fraud. Martinez's current work includes representing a health care technology company in conducting internal investigations related to the marketing and distribution of opioids. He also represents a former commercial mortgage-backed securities trader with Nomura Securities International in a securities fraud case against the Securities and Exchange Commission, which is scheduled for trial in the fall. Martinez is part of a team at Kramer Levin that pursues pro bono opportunities focused on racial justice and inequality. As part of that initiative, he represented two students charged with misdemeanor riot offenses in connection with Black Lives Matter protests.



